



One of the largest food companies in the world with more than 30 brands in its portfolio.

CONTEXT

The company was going through a phase where the **management system was poorly utilized** — mainly accessed at the end of each cycle just to check scores. Its use was **fragmented, lacked visibility, and was infrequent**, rather than being integrated as a key tool in day-to-day management.

CHALLENGES

- The company's mindset wasn't aligned with the management culture they needed to build.
- Tracking numbers alone wasn't delivering the expected results - a more systemic management approach was missing.
- The management system in place was outdated.
- There was a strong need to reduce operational costs.
- The user experience with previous systems was clunky and frustrating.
- Setting goals, tracking progress, and capturing results was overly complex.

SOLUTION ADOPTED

We introduced **Tune** based on the client's specific context and challenges. As a performance management software, **its features were closely aligned with the company's needs**. We implemented Tune to support the **development of a more comprehensive management approach**. Initially, the company was focused on tracking individual goals, but with Tune, they transitioned to **a management system that covers all the indicators in an integrated way**.

RESULTS ACHIEVED

+3000
ACTIVE USERS
in the management
system

~700
INDICATORS
analyzed

~700
PROJECTS
managed on the
platform

-65%
IN THE TIME
of goal deployment

-38%
SPENDING
on management
systems

+VISIBILITY

+INTEGRATION

+PERFORMANCE